Cisco Champion Program

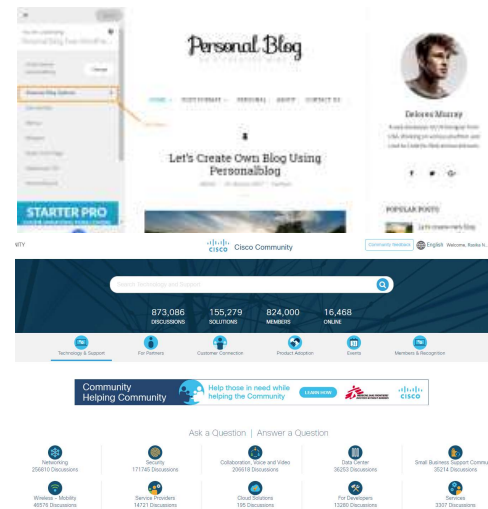by Rasika Nayanajith, 3 Dec 2019

\\ For Whom?

- Love learning and sharing their knowledge

- Have Cisco-related expertise
  - Enterprise Networks
  - Data Center
  - Collaboration
  - Internet of Things
  - Security

- Choose to actively participate in conversations relevant to Cisco and the IT industry

- Have active social media presence

Cisco Champion

\\ What Social Media

- LinkedIn
  Sharing Information

- Twitter
  https://twitter.com/ciscochampion/lists/cisco-champions-2019

- Personal Blogs/Podcasts
  https://mrncciew.com/

- Active in Cisco Community
  https://community.cisco.com/

\\ Cisco Champions 2019

- 260+ champions worldwide
- 47 Countries & 200 companies
- 17 from Australia (8 in VIC)

2019 - CLMEL

2017 - CLMEL

\\ Cisco Live – Enhanced Experience

- NOC Tour

- VIP seating for Keynotes

- Back Stage Tour
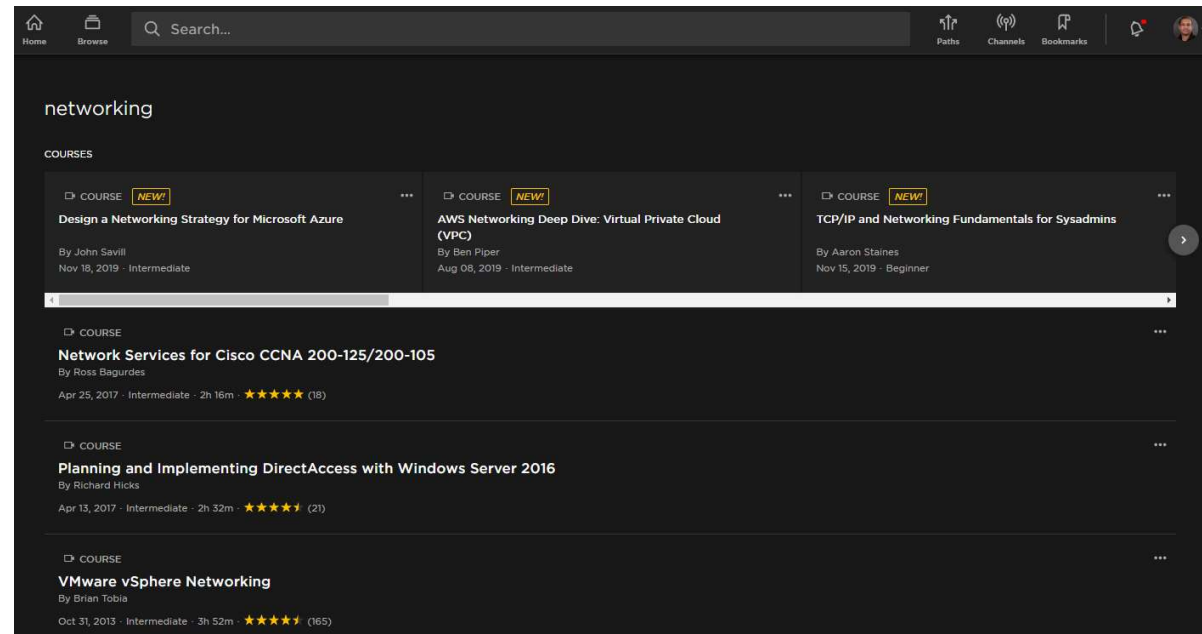
- WoS - Behind the Scenes Tour

- Innovation Forum Access

2019 NOC Tour- CLMEL

\\ Cisco Live – DevNet Sessions

- DevNet Briefings

- Develop DevNet skills

2019 CLUS – DevNet Briefing to Cisco Champions

\\ Training Opportunities

- 1 Year Subscription to Pluralsight

- Gain insights through product briefing

- Participate in early field trials & beta testing

\\ Cisco Champion Radio

• Podcasts with Cisco Champions

https://www.cisco.com/c/en/us/training-events/events-webinars/influencer-hub/cisco-champions-radio-podcasts.html

Cisco Champion Radio

\\ Cisco Champion Blogging Club

- Learn tips and tricks to improve social media presence

- Sharing experience through Cisco blogs

- Contribute to Cisco's Blogging platform

- Learning sessions in the Champions blogging club

\\ Recognition

- Influence direction and messaging for products and solutions through feedback sessions.

- Engage with other Champions in an exclusive Cisco Champion Webex Teams chat room.

\\ Like to be one in 2020?

- Apply for 2020 Program (in Dec 2019)

https://www.ciscofeedback.vovici.com/se/705E3ECD3B7086DB

Cisco Champion Program

| Champion FAQs | Apply Today | Influencer Hub | Twitter | Champion Radio |

- Wait for Cisco champions 2020 announcement (in Jan 2020)

Thank You

Q&A